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2022 South Africa Report State of the Software Developer Nation



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Introduction

Over the past two years, software has proven to be a formidable force. Even when entire industries had to fold, the African software engineering industry experienced unprecedented growth in 2021. In South Africa alone, 89 tech startups, including the likes of Yoco and LifeQ, raised over R5 billion together.

As South Africa's largest tech talent marketplace, we've seen the second-order effects of this from the frontlines: Our account managers and talent advisors interact with hundreds of software developers and hiring companies every day. In the past year, we've seen record numbers of companies hiring software developers on OfferZen, rising salaries, and developers in more demand than ever.

At the same time, many things are still in flux: How many companies will return to the office after the big shift to remote? How are companies dealing with the international competition for local talent? How are developers looking at their career development after so much uncertainty? The data of this year's annual report shows that South African developers may be staying in their current jobs for longer, which could make hiring local talent harder. Developers now also care much more about work-life balance.

I'm very grateful that we're able to bring you this annual data report on developer careers for the third time. This wouldn't be possible without the support of the over 3200 South African developers who responded to our survey.

I hope you find the report as insightful as I did. If you have any feedback or questions, give me a shout @PhilipJoubert on Twitter.

I'm looking forward to the discussions!



Philip Joubert OfferZen Co-founder & CEO

OFFER ZEN

Careers

South African developer salaries have increased — The best paying roles are on the backend.

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Careers

South African developer salaries have increased by an average of 7.4% since 2019

Careers South African developer salaries have increased by an average of 7.4% since 2019

Senior developers have seen the biggest salary increase since 2019



Since our first report in 2019, developer salaries have, on average, increased by 7.4%.

Developers with more than 10 years of experience saw the biggest increase: They are now earning a whopping 19% more than in 2019.

Careers

Role, location, industry and language matter when it comes to salary

Backend developers earn the highest average salaries among South African developers



Backend developers earn the highest average salaries, followed by full stack and frontend developers.

On average, backend developers earn 27% more than their frontend counterparts. The difference between these roles is widest for those with more than 10 years of experience, at a steep 33%.

Software developers still earn more in Cape Town – but Pretoria is catching up

Cape Town is still the best place to be for developer salaries: Capetonian developers have earned the highest average salaries in South Africa for three years in a row.

In Gauteng, however, salary outlooks have changed since last year: Pretoria's developer salaries have caught up with Johannesburg's and are even on par with Cape Town's from 6 years of experience onwards.

See graph on the next page >



Software developers still earn more in Cape Town – but Pretoria is catching up



FinTech and Cloud Technology are still the best paying industries for South African developers

Since 2019, FinTech and Cloud Technology have continuously been the best paying industries for software developers.

However, since last year's report, developers working in retail or eCommerce and Telecommunications have seen the biggest salary growth at an average 9%. The lowest increase since last year came to SaaS developers with a modest 2% pay rise.

See graphs on the next page >



FinTech and Cloud Technology are still the best paying industries for South African developers



Retail/eComms and Telecomms have seen the biggest salary growth



The best paying programming languages in South Africa are Go, Kotlin, and Ruby

If you're looking to earn more money as a developer, it still pays to master niche languages: South African developers working with Go, Kotlin and Ruby continue to earn the highest average salaries.

See graph on the next page >



The best paying programming languages in South Africa are Go, Kotlin, and Ruby



Careers

Tech's gender pay gap

Careers Tech's gender pay gap

Female developers in South Africa still earn less than their male counterparts

On average, female developers earn 17% less than their male counterparts. This gap has increased by 2% since our 2021 report. At the 6-10 year experience mark, this gap even increased from 3.5% to 16.4%.

The gender pay gap is widest between developers with more than 10 years of experience: Here, women earn 18.3% less than their male counterparts. This is despite female survey respondents being proportionately represented across industries, languages, and location.

We hope that, by providing salary transparency on our job platform and in reports like these, we will equip all developers with the knowledge and confidence they need to earn the salary they deserve. We're also planning to publish further insights on this topic in the future.

See graph on the next page >

Female developers in South Africa still earn less than their male counterparts



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Skills and Tech Trends

South African developers are excited about Cryptocurrency and Python — AWS is winning the cloud wars.

Skills and Tech Trends

JavaScript reigns supreme

TypeScript is closing the gap on JavaScript



In 2022, JavaScript is still the most used programming language, followed by C# and TypeScript.

TypeScript seems to be up and coming and has overtaken Java to claim third place, narrowly beating developer-favourite Python.

But how does this picture change across the different developer roles? It's no surprise to see that frontend and full stack developers are using JavaScript most. Developers working on the backend use Java as their top programming language.

Go is rising up the ranks of most desired programming languages



Python remains unchallenged as the most desired programming language among South African developers by far – across frontend, backend, and full stack developers!

TypeScript is still the second most desired language, but it's getting some hot competition from Go: Go has overtaken JavaScript to claim a pretty tight third place. Skills and Tech Trends Ja

JavaScript reigns supreme

React has overtaken Angular



Since our 2021 report, there's been a lot of movement in framework rankings: Node.js is now South African developers' most widely used framework and React has moved from fourth to second place! That's the biggest jump in usage for a framework since our 2021 report.

See split by frontend on the next page >

React has overtaken Angular



React is also the most used framework by frontend developers, while backend and full stack developers mostly work with ASP.NET.

React is the most wanted framework by South African developers



Given its surge in usage, it should come as no surprise that React is still the framework South African developers want to work with most.

See split by backend on the next page >



React is the most wanted framework by South African developers

Most desired frameworks by backend developers			
25.3%	React		
21.7%	Angular		
16.9%	Flutter		
16.9%	Node.js		
16.3%	AngularJS		

The real surprise? Even backend developers chose it as their most desired framework: 1 in 4 backend developers want to work with the frontend framework in 2022!

Skills and Tech Trends

The future of tech? AI, Cloud computing, and Cryptocurrency

Skills and Tech Trends The future of tech? AI, Cloud computing, and Cryptocurrency

Cryptocurrency is gaining ground as one of the most promising industries for 2022

Most exciting industry according to developers	
48.9% AI	
42.8% Cloud Technology	
34.3% FinTech	
33.8% Crypto	
29.4% Cybersecurity	

We also asked South African developers which industry they thought was up and coming:

While AI, Cloud computing, and FinTech continue to be their most promising industries in 2022, there's an exciting new up-and-comer: Cryptocurrency. The percentage of developers viewing it as the most promising industry has doubled since our <u>last report</u> moving it from 7th to 4th place.

Are you looking for a dev job in an industry that excites you?

Sign up to OfferZen where over 1000 legit companies reach out to you with upfront role and salary info.

Find your next dev job

Skills and Tech Trends The future of tech? AI, Cloud computing, and Cryptocurrency

AWS is winning the cloud wars in South Africa



Amazon, Microsoft, and Google are the three top competitors in the "cloud wars".

When it comes to what South African developers use most, AWS is the clear leader, way ahead of Microsoft Azure in second place, across industries and almost all company sizes. In fact, Azure only seems to take the lead for developers at companies with a team size of between 5 000 and 10 000 people.

Note: "Other" includes Google Cloud Platform, Digital Ocean, Heroku, IBM Cloud or Watson, and Oracle Cloud Infrastructure.

Skills and Tech Trends The future of tech? AI, Cloud computing, and Cryptocurrency

AWS is winning the cloud wars in South Africa



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Job Search

1 in 4 South African developers are looking to move jobs in the next 12 months — A good work-life balance is the number one reason they're staying.



Job Search

Developers who stay care about work-life balance and growth

Job Search Developers who stay care about work-life balance and growth

Over 30% of South African developers are looking to move jobs within the next 3-12 months

2022 looks like another great year for the tech industry. That means, there will be even more competition for the best developers. Over 30% of South African developers are looking to move jobs within the next 12 months.

At the same time, there's been a 12% increase in South African developers planning to stay in their current roles for the next five years, and a 16% decrease in the number of developers currently looking for work since our last report.

See graphs on the next page >



Over 30% of South African developers are looking to move jobs within the next 3-12 months



Job Search Developers who stay care about work-life balance and growth

Work-life balance is the number one reason South African developers stay in a role



So what's keeping the majority of South African developers attached to their current jobs? Turns out it's a holistic work environment: Since last year, developers' emphasis on work-life balance has increased by 10.8% which means it has overtaken growth opportunities as the most important factor in a role.

Indeed, the top four most important reasons all speak to a great workplace: A good work-life balance, growth and learning opportunities, company culture and great colleagues.

Spotlight Report: Software Engineering Hiring Trends in South Africa 2022

Download this bonus report to find out why developers discontinue interview processes, change jobs, and choose certain opportunities over others.

Download hiring report
Job Search Developers who stay care about work-life balance and growth

Earning potential and challenging projects are important factors for career growth

	Top factors developers want for career growth
46.5%	Earning potential
46.3%	Challenging projects
38.5%	Mentors/coaching
37.5%	New languages and frameworks
32%	Company growth projections

The top four factors developers want for career growth are all in a company's control, because they're about a fair compensation package and company culture. Job Search

Remote is the dominant workplace set-up

Job Search Remote is the dominant workplace set-up

1 in 5 South African developers are actively looking for work abroad



See split by seniority on the next page >

Over all, fewer South African developers are looking to move abroad this year than in 2021. At the same time, the majority is still open to finding jobs overseas and 1 in 5 are actively exploring opportunities internationally.

Senior developers are the most likely to already be exploring new pastures, while tech leads are most likely to stay put across the different seniority levels.

1 in 5 South African developers are actively looking for work abroad



Job Search Remote is the dominant workplace set-up

92% of developers in South Africa now work in a remote set-up



The pandemic has brought a lot of difficulties, but one positive to emerge is remote work. 92% of South African developers now work remotely.

More specifically, 51% of developers find themselves in a remote-first set-up, followed by 41% who split their time between the office and home. Job Search Remote is the dominant workplace set-up

1 in 5 remote South African developers work for companies based in a different city



The shift to remote work has opened a lot of new job options for developers. In 2022, 1 in 5 remote developers are working for companies based in a different city than the one they live in.

 OFFER ZEN
 Sign up to
 Find a dev job
 or
 Hire tech talent

Most South African developers don't receive a budget for their remote set-up



While the vast majority of developers now work remotely, only 14% receive a budget for their remote set-up. A further 22.9% do not receive any common monetary benefits in their current roles.

Find out why 1 in 3 developers will be job searching in the next year \bigcirc

Get access to data-driven insights on why developers leave their role, discontinue an interview process, or move abroad.

Download hiring report

Education and Learning

1 in 4 South African developers with a degree majored in STEM subjects – Self-taught coders use online tutorials.



Education and Learning

Developers learn to code through university, tutorials, and breaking things

More than a third of South African software developers did not study Computer Science



The majority of software developers, unsurprisingly, chose Computer Science as their field of study.

What's more interesting is that one third studied other fields: STEM subjects are the second most common educational background, followed by Business and Humanities.

Online tutorials are the most common learning resource used by self-taught developers

Resources self-taught developers used to learn to code			
72.3% Online tutorials			
49.2% Side projects			
45.8% Online courses/certification			
44.3% Books/physical media			
38.1% Coding sites			

In our 2019 report, we found that 1 in 4 developers are self-taught.

So how did these developers learn to code? 72% used online tutorials to teach them the basics of their craft. Another 49% spent time working on side projects, while 46% completed an online course.

Across the experience levels, only tech leads indicated that their most prevalent way to learn to code were books and other physical media.

The majority of South African developers have brought down production at least once

Practical experience is the best teacher and mistakes are an important part of a developer's education. Bringing down production is one such opportunity for learning.

Over half of South African respondents admit to having brought down production at least once during their careers!

See graphs on the next page >



The majority of South African developers have brought down production at least once





Get involved in the OfferZen community



Create articles with our editorial team

Write your own article on your learnings or projects with the help of our Source editorial team.

<u>Get started</u>



Join our mentorship programme

Sign up to the Thrive programme to pay-itforward as a senior developer or level up as a junior developer.





Watch the Laravel Origins documentary trailer

Our soon-to-be released documentary brings to life the evolution of Laravel in the last ten years as told by Taylor Otwell and many others.

Watch trailer

Demographics

The data in this report does not claim to be representative of the entire South African developer population. Any time the term 'developer' or 'South African developer' is used, it refers to the group of developers who took our #DevNationSurvey between 18 October and 12 November 2021.

In terms of location, we only used Johannesburg, Pretoria, and Cape Town in location comparisons due to sample size. In cases where no data slicing occurs, all 3294 valid responses were included. In order to shed light on survey participant characteristics, we've included the demographic breakdown of all 3294 valid responses below.

In some cases, we decided to exclude insights on ethnicity because we felt that we could not do these important topics justice in the shortform format of this report. We are, however, planning to deep-dive into these demographics in the coming months.

		Age (years)	
0.7%	18 - 20		
24.2%	21 - 25		
38.1 %	26 - 30		
19.5%	31 - 35		
10.1%	36 - 40		
4.4%	41 - 45		
1.7%	46 - 50		
0.9%	51 - 55		
0.2%	56 - 60		
0.2%	60+		

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Industries developers currently work in

24.6 %	FinTech services
12.7 %	Cloud-based solutions/services
12.1%	SaaS development
11.9%	Consulting
8.8%	Web development/design
5.9%	Retail/eCommerce
4.8%	Data and analytics
3.9%	Other
3.6%	Telecommunications
3.5%	Digital agency/services
3.4%	Healthcare technology
2.3%	Media/advertising/publishing/entertainment
2.1%	EdTech
0.3%	Travel

Gender				
	81.4%	Male		
	17.2%	Female		
	0.9%	Non-binary, genderqueer or gender non-conforming		
	0.5%	Other		
		Location		
	35.3%	Cape Town		
	34.3%	Johannesburg		
	15%	Pretoria		
	5.3%	Durban		
	2.5%	Stellenbosch (including Cape Winelands)		
	1.4%	Gqeberha		

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Role			
47.7%	Full stack developer		
17.3%	Backend developer		
11.4%	Frontend developer		
4.6%	Engineering manager		
3.8%	Mobile developer		
3.6%	Data scientist		
3.5%	DevOps engineer		
3.5%	Other		
3.4%	Data engineer		
1.2%	Developer, embedded applications or devices		

Organisation size by employees

3.6%	Independent cor	ntractor, freelancer or self-em	ployed
9.7 %	2 - 10		
19.8%	11 - 50		
24.6%	51 - 200		
9.4%	201 - 500		
9.3%	501 - 1 000		
10.7 %	1 001 - 5 000		
4.2 %	5 001 - 10 000		
8.7%	10 000+		

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Cadina		() () ()
Coaing	experience	(years)

6.2%	0 - 1
8.6%	1-2
27.8 %	2 - 4
20.5%	4 - 6
17.3%	6 - 10
10.5%	10 - 15
9.2 %	15+

	Race
47.6 %	White or of European descent
37.5%	Black
6.4%	Coloured
3.3%	South Asian
2.1%	East Asian
0.8%	Other
0.7 %	Biracial
0.6%	Middle Eastern
0.5%	Multiracial
0.4%	South East Asian
0.1%	Hispanic or Latino/a/x

Methodology

OfferZen conducted a survey to find out more about the skills, work experience and job search behaviour of developers. A total of 4527 people took the online survey between 18 October and 12 November 2021. Of these responses, 3294 were counted as valid because they were from developers, or developers who manage other developers, and are currently living in South Africa.

We hosted the survey itself on Typeform and recruited respondents via emails sent to more than 30 000 software makers in the OfferZen community and social media posts to the public. Data was anonymised in accordance with GDPR guidelines and is housed separate to any and all of OfferZen's platform data. Percentages may not always add to 100% due to rounding.

Salary in this report refers to gross salary before tax and excludes benefits. Statistical analysis was conducted to verify insights regarding salaries and we have only included claims where we have at least 95% confidence.

About OfferZen

OfferZen is a developer talent marketplace by developers for developers. Our platform matches top software talent with exciting opportunities at companies, but this effort actually encompasses a much wider mission: To help developers and their teams thrive in the tech ecosystem.

Over the last five years, this mission has manifested in a multitude of ways from our core business of helping software makers find awesome new jobs, to hosting local maker evenings and tech events or helping makers share their experiences on our blog. We want to help build an inclusive, transparent, and thriving tech ecosystem.

Sign up to OfferZen to Find a tech job or Hire tech talent





